

ELMER'S TACOS

Legal, Privacy & Website Policies

Updated August 10, 2026

This document combines the website terms, privacy disclosures, restaurant-specific disclaimers, and marketing policies for Elmer's Tacos. It is intended as a practical business template and should be reviewed by qualified legal counsel for your specific operations and technology providers.

1. Website Use

This website is intended to provide information about Elmer's Tacos, including menu items, promotions, restaurant information, online ordering, catering, and other services. By using this website, you agree to use it only for lawful purposes; not interfere with its operation or security; not attempt unauthorized access to systems or data; and not copy, distribute, or misuse website content without permission. We reserve the right to restrict access where appropriate.

2. Online Ordering

Orders are subject to availability. Menu items, ingredients, prices, and availability may change without notice. Customers are responsible for reviewing order details before submitting an order. Elmer's Tacos may cancel or refuse an order when reasonably necessary, including because of product availability, pricing or technical errors, or suspected misuse.

3. Refund Policy

Because our food is prepared to order, all sales are generally final. If there is a problem with an order, please contact us as soon as possible. Depending on the circumstances, management may offer a remake, store credit, or refund. Refunds may be declined for customer ordering errors, items already substantially consumed, or quality issues caused by an order being picked up substantially after its scheduled time.

4. Food Allergy Notice

Our kitchen handles common allergens and uses shared preparation areas, utensils, fryers, and equipment. Cross-contact may occur, and we cannot guarantee that any menu item is completely free of a particular allergen. Guests with food allergies or dietary restrictions should inform our staff before ordering and make purchasing decisions appropriate to their individual needs.

5. Menu, Pricing & Nutrition Disclaimer

Menu descriptions, pricing, ingredients, portions, and nutrition information are provided for general informational purposes and may change. Actual pricing may differ between in-store, online, catering, and third-party ordering channels. Nutritional values, when provided, are estimates and may vary based on preparation, substitutions, portioning, and ingredient availability. We reserve the right to correct errors and modify or discontinue menu items.

6. Third-Party Services

Our website may link to or integrate with third-party ordering, delivery, payment, social media, analytics, or other services. Those services operate under their own terms and privacy practices. To the extent permitted by law, Elmer's Tacos is not responsible for third-party platform fees, outages, delays, errors, or independent acts or omissions.

7. Promotions, Specials & Coupons

Promotions may include weekly specials, seasonal items, app offers, loyalty rewards, coupons, social media promotions, or promotional codes. Unless otherwise stated, offers may not be combined, have no cash value, and are valid only

during the stated promotional period and while supplies last. Elmer's Tacos may modify, suspend, cancel, limit, or correct a promotion in the event of an error, misuse, fraud, or other reasonable business need.

8. Intellectual Property

Unless otherwise stated, website content - including logos, branding, photographs, graphics, menu descriptions, and original text - is owned by or licensed to Elmer's Tacos and may not be reproduced, distributed, or used commercially without permission, except as allowed by law.

9. Privacy Policy - Information We Collect

We may collect information you voluntarily provide, such as your name, email address, phone number, contact-form messages, order information, catering inquiries, and marketing preferences. We may also collect technical and usage information such as IP address, browser or device information, pages visited, referring pages, and cookie or analytics data.

10. How We Use & Share Information

We may use information to process and support orders, respond to inquiries, administer catering or customer-service requests, operate and improve our website, analyze usage, prevent misuse, maintain records, and send communications you have requested or consented to receive. We may share information with service providers that assist us with these functions. We do not state that personal information is sold for money. Where applicable law gives you additional rights regarding certain disclosures or targeted advertising, we will honor qualifying requests as required by law.

11. Cookies & Analytics

Our website may use cookies and similar technologies to remember preferences, support website functions, measure traffic, and understand how visitors use the site. Browser settings may allow you to block or delete cookies, although doing so may affect certain website functions.

12. SMS & Marketing Communications

By voluntarily providing your mobile phone number and affirmatively opting in to receive text messages, you consent to receive SMS communications from Elmer's Inc., doing business as Elmer's Tacos. Depending on the service you select, messages may include order updates, booking or catering reminders, customer-service communications, and promotional or marketing messages.

Message frequency varies. Message and data rates may apply. Text HELP for help. Text STOP to cancel or opt out.

Consent to receive marketing text messages is voluntary and, where applicable, is not a condition of purchasing goods or services. When SMS consent is collected online, customers are presented with a clear disclosure and an affirmative opt-in mechanism, such as an unchecked checkbox. Submission of a general contact form is not treated as consent to receive marketing text messages unless the customer separately opts in.

We may maintain records showing when and how SMS consent was provided. For information about how we collect, use, and protect personal information, please review this Privacy Policy. You may also unsubscribe from marketing emails by using the unsubscribe link provided in those messages.

13. Data Security & Retention

We use reasonable administrative, technical, and organizational measures designed to protect personal information. No internet transmission or storage method can be guaranteed to be completely secure. We retain information for as long as reasonably necessary for the purposes described in this policy and to satisfy applicable legal, accounting, dispute-resolution, and business requirements.

14. Children's Privacy

Our website is not directed to children under 13, and we do not knowingly collect personal information from children under 13 through the website. If we learn that such information has been collected, we may take reasonable steps to delete it.

15. Consumer Privacy Rights

Depending on where you reside and the laws that apply to our business, you may have rights relating to your personal information, such as requesting access, correction, or deletion, or opting out of certain marketing communications. Rights and exceptions vary by jurisdiction. Privacy requests may be submitted through the contact method listed below, and we may need to verify the request before responding.

16. Accessibility Statement

Elmer's Tacos is committed to providing a website experience that is accessible to a broad range of users, including individuals with disabilities. We work to improve usability and accessibility over time. If you have difficulty accessing information or using a website feature, please contact us so we can make reasonable efforts to assist you.

17. Photo, Video & Media Use

From time to time, photographs or video may be captured in public areas of the restaurant or at events and may be used for lawful marketing, social media, website, advertising, or public-relations purposes. Guests who do not wish to be intentionally featured should notify a staff member when practical. Separate permissions or releases may be used when appropriate, particularly for planned shoots or featured individuals.

18. Social Media & User-Generated Content

We enjoy seeing guests share their Elmer's Tacos experiences. A public tag, mention, or hashtag does not automatically transfer ownership of a guest's content to Elmer's Tacos. When we want to reuse user-generated content beyond ordinary platform sharing features, we may request permission or rely on other rights available under the applicable platform terms or law. If you believe we have used your content in error, please contact us so we can review the request.

19. Limitation of Liability

To the fullest extent permitted by applicable law, Elmer's Tacos will not be liable for indirect, incidental, special, or consequential damages arising solely from use of, or inability to use, this website. Nothing in these policies is intended to waive rights or obligations that cannot legally be waived.

20. Changes to These Policies

We may update these policies from time to time to reflect changes in our services, technology, business practices, or legal requirements. The effective or last-updated date should be revised when material changes are published.

21. Contact

Elmer's Tacos / Elmer's Inc. Website: <https://www.elmerstacos.com/>

For privacy, accessibility, SMS, or policy questions, please use the current contact method listed on our website.